

Welcome to the first coodgycoodgycoo newsletter, issued to tie in with the first year anniversary of the website launch.

I can't believe that a whole year has passed and what a year it's been. The feedback that I have received from customers has been so encouraging – perfect for a small business like mine that has big ambitions!

My customer base has increased dramatically thanks to word of mouth from existing customers and all the new customers that have found coodgycoodgycoo through search engines, magazine coverage or via the gift websites Not On The High Street and Cherish and Cherubs.

So, I hope you enjoy finding out a bit more about what coodgycoodgycoo has been up to and what the plans are for the future.

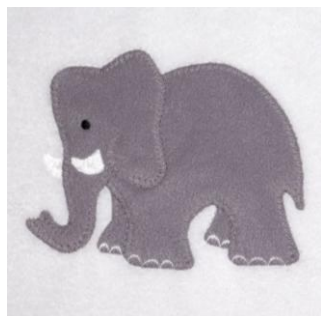
Nicky

www.coodgycoodgycoo.co.uk

NEW MOTIF DESIGNS

In order to keep the business fresh, I have decided to adopt the approach “out with the old and in with the new”. So later on this year, I will be removing some of the existing motifs from the website and replacing them with some fantastic brand new motif designs.

I've got lots of ideas, so here is a sneaky peek at some of the prototypes that I have been working on!



Baby Elephant

“Ernest” Teddy Bear



Of course, if you have any suggestions, please email me at info@coodgycoodgycoo.co.uk

NEW CHRISTMAS PRESENT SACKS



This year sees the launch of coodgycoodgycoo's luxury **Christmas Present Sacks**.

Each sack is made from grey anti-pil fleece, is fully lined in grey poly/cotton and has a white silky drawstring cord. It measures a generous 60cm x 74cm and is also fully washable.

Select from one of the 3 motifs and add a name in lower case, upper case or capitalised white fleece appliquéd letters.



Christmas Tree



Festive Holly



Christmas Stocking



Packaging

Each Christmas Present Sack is made to order and comes beautifully presented, tied up with satin ribbon.

A non-personalised sack costs £36 and on average a personalised sack costs between £45 and £57.



So why not invest in one of these gorgeous sacks, guaranteed to light up any child's face on Christmas morning and which can be used year after year to make each Christmas truly memorable.

Look out for the launch on the coodgycoodgycoo website in August 2010.

NEW BLANKET RANGES

I am planning on introducing a couple of new blanket ranges later on this year. This is to give my customers more choice and will hopefully extend the appeal to slightly older children as both ranges move away from pastel colours and into bright colours.

The first range is coodgycoodgycoo **BRIGHTS**. This will consist of 2 sizes as per the normal blanket range and but the choice of colours will be slightly different – a cream or white front with a grey or coffee brown back. The motifs and lettering will be in bright colours – lime green, purple or orange.



Some of my current ideas for brightly coloured motifs include balloons, dinosaurs, a flying kite and a beach ball.



The second range is coodgycoodgycoo **ANIMALS**. The base blanket options will be the same as for the **BRIGHTS** range but the motifs will be jungle animals... ideas currently being worked on include elephants, snakes, monkeys, tigers, tropical fish... the list is endless!

Again, if you have any suggestions as to motifs that you would like to see included in either the **BRIGHTS** or **ANIMALS** ranges, please email me at info@coodgycoodgycoo.co.uk

NEW BASE FLEECE COLOUR

As you will all know, the standard coodgycoodgycoo colours are grey, white, cream, baby pink and baby blue. As the grey colour is proving to be one of the most successful because as it goes with all the other colours so beautifully, I've been looking for another base colour that will work just as well.

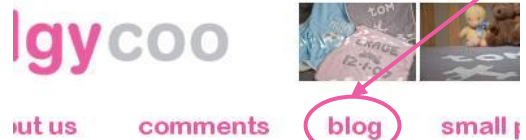
So after trying out a number of different options, I have settled for a gorgeous coffee brown colour. This works brilliantly with all the colours, including the new **BRIGHTS** and **ANIMALS** ranges that will be introduced later on in the year.



AND FINALLY...THE BLOG!

You may not realise, but there is a link on the website to the coodgycoodgycoo blog – this is one of the best ways to keep up to date with everything that is new in the world of coodgycoodgycoo, including customer photos and feedback.

Go the website by clicking on the following link: www.coodgycoodgycoo.co.uk and then click on blog, which is near the top of the page:



Recent entries are about a blanket I made for the birth of my friend's baby, a commission order that I did for the birth of a baby to musical parents and an introduction to Ernest, the little bear on my website.

So why not get involved? Email me your comments and even more importantly any photographs you have of kids with coodgycoodgycoo blankets and I would love to include them in the blog!